

Plan 536 MÁSTER EN ESTUDIOS INGLESES AVANZADOS: LENGUAS Y CULTURAS DE CONTACTO

Asignatura 53563 PRAGMATICS AND ITS CROSS-CULTURAL PERSPECTIVE

Tipo de asignatura (básica, obligatoria u optativa)

Optativa

Créditos ECTS

6

Competencias que contribuye a desarrollar

- Capacity to understand and express the knowledge acquired.
- Capacity to communicate and express the said knowledge in English.
- Capacity to work and be confident with some of the linguistic tools available for linguistic analysis.
- Capacity to work in a team.
- Capacity to carry out a linguistic analysis based on spontaneous/experimental data.

Objetivos/Resultados de aprendizaje

- When students have successfully completed this course, they should be able to:
- Have an appreciation of the functionality of language use from the social, cultural and cognitive perspectives that permeate communicative processes.
  - Grasp pragmatic concepts such as presupposition and speech acts in the way they function in different cultures.
  - Understand pragmatic failure due to pragmatic transfer of speech acts from one language to another.
  - Comprehend the relevance of cultural scripts.
  - Understand politeness systems and have a broad knowledge of politeness models.
  - Connect politeness systems with the domain of cross-cultural politeness.
  - Have an awareness of communicative styles in different cultures, as related to a range of parameters (individualistic vs. collectivistic communities, etc.)
  - Analyse interactions in cross-cultural situations using this framework of conceptual tools.

Contenidos

1. Introduction to Pragmatics.
2. Introduction to important pragmatic concepts in this module: presupposition, speech acts, pragmatic transfer, cultural script, pragmatic failure.
3. Introduction to politeness models and to politeness as a system.
4. Introduction to cross-cultural politeness and intercultural interaction.
5. Illustrations of politeness systems in different cultures.

Required Readings

- Bargiela-Chiappini, F. & Kasper, D.Z. (eds) 2010. Politeness across Cultures. Palgrave.  
 Brown, P. & Levinson, S. 1987 (2nd ed.) Politeness. Some Universals in Language Usage. Cambridge: Cambridge University Press.  
 Spencer-Oatey, H. 2009. Intercultural Interaction. Palgrave.  
 Thomas, J. 1995. Meaning in Interaction. An Introduction to Pragmatics. Essex: Longman.

## Principios Metodológicos/Métodos Docentes

Class meetings will consist of lectures, group discussions, and oral presentations. Reading of selected texts available on Studium is expected of students. Illustrations will be also provided and commented upon. Once the main contents have been presented, students (in small groups) will choose a research topic on cross-cultural communication and present it orally to the class. They will receive specific feedback on their work, that they will have to incorporate in their final written

## Criterios y sistemas de evaluación

Students will be evaluated on a combination of several criteria: attendance, politeness in class, participation, oral presentation of their research project and a written essay of this research project. Participation and oral presentation of their research project: 75 % Final written project : 25 %

## Calendario y horario

The schedule is posted on the Internet website for the master's program (<http://masterenglishstudies.eu>).

## Tabla de Dedicación del Estudiante a la Asignatura/Plan de Trabajo

Classroom activities	
Hours	
Outside classroom activities	
Hours	
Theoretical lectures	
12	
Individual work	
26	
Classroom practices	
12	
Group work	
26	
Seminars & group work	
19	
Tasks	
25	
Assessment	
5	
Final paper	
25	
Total	48
Total	102

Responsable de la docencia (recomendable que se incluya información de contacto y breve CV en el que aparezcan sus líneas de investigación y alguna publicación relevante)

**Dr. Consuelo Montes Granado** Universidad de Salamanca [cmg@usal.es](mailto:cmg@usal.es)

## Idioma en que se imparte

Inglés