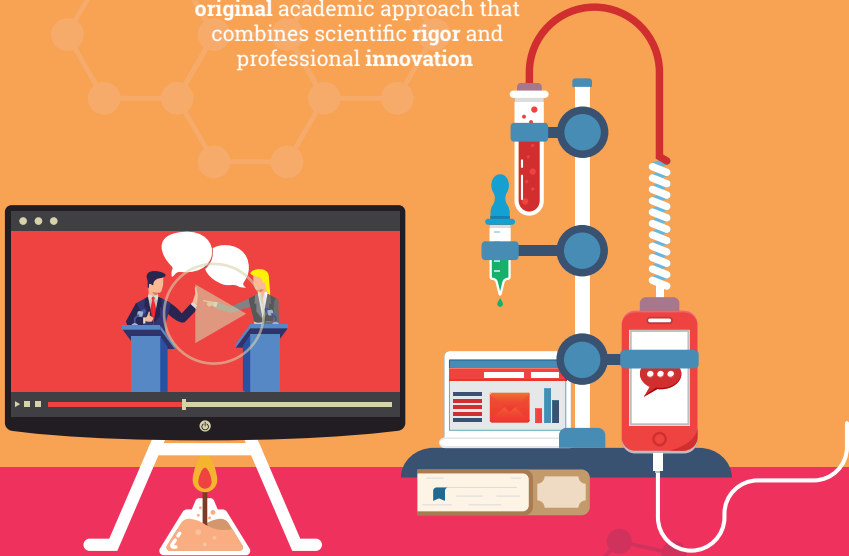


UNIVERSITY OF VALLADOLID

# MASTER'S DEGREE IN COMMUNICATION AS A HISTORICAL-SOCIAL AGENT

An official postgraduate program with an original academic approach that combines scientific rigor and professional innovation



An ideal Master's Degree for multiprofile professionals in several areas of knowledge with an interest in carrying out research work on the impact of Communication from multiple scientific perspectives

# WHAT IS MICAHS?

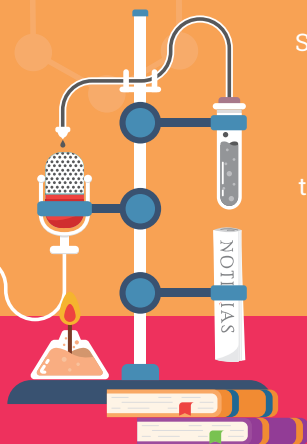
The Official Research Master 's Degree in Communication as a Historical- Social Agent (MICAHS) offered by the University of Valladolid (Spain) is a one-year postgraduate program that provides an excellent opportunity to enhance the students' achievements in their undergraduate course of study by implementing a broad range of interdisciplinary contents that include History, Journalism, Sociology, Audiovisual Communication and Advertising, among many others. All of which come together in this degree in order to transform students into "multi-profile" professionals in the Social Sciences and the Humanities.

## TARGET AUDIENCE

This Master's program is targeted at all those postgraduates who wish to gain deeper insights into Communication-related research methodologies from a variety of standpoints.

Because of its commitment to addressing the needs of various professional profiles, MICAHS is aimed at both Communication professionals with an interest in research and other graduates in the Humanities and Social Sciences: historians, linguists, philosophers, sociologists or political scientists.

In sum, this program constitutes a great choice for those graduates who wish to upgrade their CV by receiving specialised training or steer their academic career in the direction of doctoral research.



# STUDY PROGRAM

Two academic routes comprising 24 credits (four courses) each, plus a Master's Thesis (TFM) where students are expected to apply the knowledge and expertise acquired in the several courses.

## ENTRY REQUIREMENTS

· Both Spanish and foreign graduate

## MICAHS IS A GATEWAY TO:

- PhD education
- Specialized training
- Extra-curricular internship
- Part-time enrolment (in accordance with the University's academic calendar deadlines)

Social communication throughout history

### ROUTE 1

#### Compulsory subjects:

- Introduction to the Social Sciences
- Research methodologies and diffusion on Social Sciences

#### Optional subjects (choose 2)

- Documentation management systems and information sources
- Political communication and Public Opinion
- Mass media speech and construction of identities

Social communication and public opinion throughout history

### ROUTE 2

#### Choose 4

- Power and Communication
- Communication and mass culture
- Communication and cybersociety
- Communication and social transformations
- Audiovisual media and historical processes

(TFM)

MASTER'S THESIS

BECOME A SPECIALIST  
IN GLOBAL  
COMMUNICATION  
PROCESSES  
IRRESPECTIVE OF YOUR  
BACHELOR'S DEGREE



**Universidad de Valladolid**



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